Generic Outcomes Grid

Information Sources Leaflets, newspapers, guide books, newsletters, manuals, reports, books, children's stories, code books, brochure, letters, diaries, procedures, time capsules, time lines, graphs, data, portfolios	Electronic Media Films, radio programmes, podcasts, websites	Art Forms & Performance Paintings, sculpture, murals, photographs, graphic art, comics, tapestry, ceramics, fabrics, frieze, poems, plays, dance, music
Displays Art displays, museum exhibitions, collections	Proposals Designs, maps, illustrations, instructions, tours, plans	Advising & Promoting Adverts, warnings (ie. environmental), campaigns, signs
Presentations Power-points, pitches, speeches, demonstrations, ceremonies, guided tours	Pastimes Games, board games, card games, collections, information cards (ie. Top Trumps etc), toys, models	Testing Test papers, exams, investigations, questionnaires

Processes & Purposes

Informing	Teaching	Educating	Coaching	Instructing
Guiding	Explaining	Inducting	Persuading	Advising
Demonstrating	Expressing	Entertaining	Warning	Testing
Supplying	Protecting	Maintaining	Preserving	Recording